

SREE NARAYANA GURU COLLEGE OF COMMERCE

(LINGUISTIC MINORITY INSTITUTION)

RE-ACCREDITED BY NAAC (GRADE-'B'-CGPA 2.45) [2019-2024]

AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC-u/s 2(f)&12B

MANAGED BY SREE NARAYANA MANDIRA SAMITI (REGD.)

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PROGRAMME OUTCOMES

Programme Code: 2126461	Name of the Programme: Bachelor of Commerce (B.Com)
Programme Outcome PO1. To acquire knowledge about the development of banking and insurance. PO2. To understand the fundamentals and theoretical base of principles of banking and insurance business. PO 3. To apply process for providing banking and insurance business services. PO4. To learn new concepts introduced in the banking and insurance system. PO5. To get an adequate exposure to operational environment in the field of Banking & Insurance	



SEMESTER I	
COURSE CODE : 1201111	COURSE TITLE: Principles and Practices of Banking and Insurance
VERTICLE /CATEGORY	MAJOR 1
<p>Course Outcomes:</p> <p>CO1. Students will able to evaluate banking and insurance products, services, and practices, assessing risks, opportunities, and implications for market competitiveness.(5)*</p> <p>CO2. Students will demonstrate a comprehensive understanding of the principles, concepts, and practices governing the banking and insurance sectors (3)*</p> <p>CO3. It will enhance the understanding of students about the roles such as banking professionals, insurance agents, financial analysts, risk managers, and regulatory compliance officers. (2)*</p>	
SEMESTER I	
COURSE CODE: 1201112	COURSE TITLE: Fundamental Accounting, I
VERTICLE /CATEGORY	MAJOR 2
<p>Course Outcomes:</p> <p>CO1: Students will be able to demonstrate proficiency in applying different methods of inventory valuation, such as FIFO and Weighted Average Method, in accordance with AS – (3)*</p> <p>CO2: Students will be able to analyze fire insurance policies and compute loss of stock by fire, adhering to the stipulated insurance claims process. (4)*</p> <p>CO3: Students will be able to prepare final accounts for manufacturing concerns, including adjustments for capital and revenue expenditures and receipts..(3)*</p>	
SEMESTER I	
COURSE CODE : 1281311	COURSE TITLE: Marketing Mix I
VERTICLE /CATEGORY	OPEN ELECTIVE 1
<p>CO1. The students will learn about the various elements of Marketing Mix (2)*</p> <p>CO2. Understand the key concepts and components of product and price mix strategies (2)*</p> <p>CO3. Analyze the factors influencing product development, pricing decisions, and brand positioning(4)*</p>	



SEMESTER I

COURSE CODE : 1271311

COURSE TITLE: **Managerial Skill Development**

VERTICLE /CATEGORY

OPEN ELECTIVE 2**Course Outcomes:**

- CO1. Demonstrate proficiency in applying various managerial skills to real-world scenarios.(3)*
- CO2. Exhibit effective leadership behaviours that inspire trust, collaboration, and engagement among team members.(3)*
- CO3. Implement strategies for optimizing personal and team performance through effective time management and delegation. (3)*
- CO4. Foster positive work environments by effectively managing conflicts, fostering open communication, and promoting inclusivity. (3)*
- CO5. Reflect on personal growth and development, identifying areas for continuous improvement as a manager and leader((3)*.

SEMESTER I

COURSE CODE : 1201412

COURSE TITLE: **Mutual Funds**

VERTICLE /CATEGORY

VSC**Course Outcomes:**

- CO1. Understanding of mutual funds, including their structure, types and operation. (2)*
- CO2. Knowledge and skills necessary to analyze mutual fund performance, evaluate investment strategies, and make informed decisions about fund selection and portfolio allocation. (4)*
- CO3. Assess investment risks, understand the principles of diversification, and construct well-balanced portfolios using mutual funds. (5)*

SEMESTER I

COURSE CODE : 1201414

COURSE TITLE: **Applications of MS Excel in Business**

VERTICLE /CATEGORY

SEC**Course Outcomes:**

The learner would be able to:

- CO1. Students will demonstrate proficiency in using Microsoft Excel, including a deep understanding



of its features, functions, and capabilities relevant to business applications.(3)*

CO2. Students will be adept at automating repetitive tasks, streamlining workflows, and increasing efficiency in business processes (3)*

CO3. Students will demonstrate the ability to use Excel and make informed decisions based on data-driven insights. (3)*

SEMESTER I

COURSE CODE : 2511514

COURSE TITLE: **Business Communication Skills I (B.com)**

VERTICLE /CATEGORY

AEC

Course Outcomes:

CO1. Understand the basics and significance of business communication theory. (2)*

CO2. Adapt to and use digital communication methods for personal and business purposes. (3)*

CO3. Grasp and effectively use the nuances of verbal and non-verbal communication.(3)*

CO4. Improve their skills in business correspondence. (3)*

SEMESTER I

COURSE CODE :2531511

COURSE TITLE: **Indian Knowledge System**

VERTICLE /CATEGORY

IKS

Course Outcomes:

CO1. Learner will understand and appreciate the rich Indian Knowledge Tradition (2)*

CO2. Lerner will understand the contribution of Indians in various fields (2)*

CO3. Lerner will experience increase subject-awareness and self-esteem. (3)*

CO4. Lerner will develop a comprehensive understanding of how all knowledge is ultimately intertwined. (2)*

SEMESTER I

COURSE CODE : 2541511

COURSE TITLE: **Indian Constitution**

VERTICLE /CATEGORY:

VEC

Course Outcomes:

After completion of the course, students will be able to:

CO1: Learners will be empowered to understand the basic structure, nature of Indian Constitution.(2)*

CO2: Learners will understand their and other citizens fundamental rights and duties towards the



nation. (2)*

CO3: Learners will be equipped with the role of Indian Judiciary in protecting Fundamental Rights of citizens and will be able to describe areas of criminal justice, law and society through a critical analysis of the subject.(2)*

SEMESTER I

COURSE CODE : 2521611

COURSE TITLE: INTRODUCTION TO CULTURAL ACTIVITIES

VERTICLE /CATEGORY:

CC

Course Outcomes:

CO 1: Understand the significance of cultural activities (2)*

CO2: • Sensitize students towards Indian culture and its preservation Learner will understand the contribution of Indians in various fields (2) *

CO3: Apply the knowledge and skills of the cultural activities in their practical life Learner will experience increase subject-awareness and self-esteem(3)*

CO4: Participate in the various cultural activities' earner will understand and appreciate the rich Indian Knowledge Tradition (3)*

SEMESTER I

COURSE CODE : 2521612

COURSE TITLE: NATIONAL SERVICE SCHEME

VERTICLE /CATEGORY:

Course Outcomes:

CO 1. The course will help students comprehend the foundations of the National Service Program.(4)*

CO 2. To understand the unique camping program.(2)*

CO 3. Students will learn about the regular activities of NSS.(2)*

SEMESTER I

COURSE CODE : 2521615

COURSE TITLE: INTRODUCTION TO SPORTS, PHYSICAL LITERACY, HEALTH AND FITNESS AND YOGA

VERTICLE /CATEGORY:

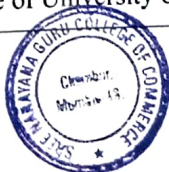
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Course Outcomes:

By the end of the program the students will be able to:

CO 1: To make students familiarize with concepts of Health, Fitness, Yoga, Sports & Physical Literacy. (2)*

CO2: To sensitize the students about background knowledge of Sports structure of Sports Federations, Indian Olympic Association, Khelo India Schemes, FIT India movement, National Sports Day, Intercollegiate Sports structure of University of Mumbai. (2) *



CO3: To familiarize the students with the various physical education concepts and information regarding various Olympic Sports. (2)*

CO4: .To make students aware about famous sports personalities and various awards given to Sportsperson and coaches.(2)*

CO5:- To educate students regarding various career opportunities in the sports management, sports coaching, sports industry, health and fitness, sports infrastructure, yoga, etc.(2)*

CO6:- The course is designed primarily to educate those interested in becoming a Physical Literacy Trainer/Ambassador as well as those who wish to stay lifelong active and want to influence others to be active for life.(2)*

SEMESTER I

COURSE CODE : **2521616**

COURSE TITLE: **EXTENSION WORK**

VERTICLE /CATEGORY:

CC

Course Outcomes:

After successful completion of the course, students will be able to:

CO 1. Identify and address societal challenges through active participation in extension work programs.(1)*

CO 2. Organize and manage community outreach activities effectively.(3)*

CO 3. Enhance critical thinking and creativity by developing innovative solutions to social issues.(4)*

CO 4. Advocate for key social issues such as women's empowerment and environmental sustainability.(3)*

CO 5. Prepare comprehensive reports and presentations on extension activities.(6)*

COURSE OUTCOMES 0*

SEMESTER II

COURSE CODE :

COURSE TITLE: **Management Process and Organization Behaviour**

VERTICLE /CATEGORY:

MAJOR 1

Course Outcomes:

CO1. It will enhance students' decision-making abilities by understanding the dynamics of organizational behavior.(2)*

CO2. Students will gain an understanding of organizational culture.(2)*

CO3. Students will develop the ability to adapt to organizational change and uncertainty, understanding how individual and group behavior influences organizational change processes and strategies.(3)*



SEMESTER II

COURSE CODE:	COURSE TITLE: Fundamentals of Accounting II
VERTICLE /CATEGORY:	MAJOR 2

Course Outcomes:

- CO1. Students will get familiarize with the characteristics and features of preference shares, including dividend preferences, voting rights, and redemption provisions. (2)*
- CO2. Students will get familiarize with various methods used to determine the value of goodwill and shares. (2)*
- CO3. Students will understand the legal provisions and accounting treatment pertaining to the redemption of Preference shares and Debentures.(2)*

SEMESTER II

COURSE CODE :	COURSE TITLE: Industry and Service Management I (Basics of I & S)
VERTICLE /CATEGORY:	V2-MINOR

Course Outcomes:

- CO1. Learners should Differentiate between various industry types and their characteristics.(4)*
- CO2. Identify the key factors influencing industry performance and competition ,(1)*
- CO3. Understand the core principles of service management and customer experience.(2)*
- CO 4. Analyse the challenges and opportunities unique to service businesses. (4)*

SEMESTER II

COURSE CODE :	COURSE TITLE: Marketing Mix II
VERTICLE /CATEGORY:	OPEN ELECTIVE

Course Outcomes:

- CO1. Students will understand thoroughly place and promotion as marketing mix variables so as to solve marketing problems. (2)*
- CO2. Learner should apply and analyze place and promotion marketing mix skills in marketing manager. (3)*
- CO3. Learners should evaluate and create marketing strategy with place and promotion as an important marketing.(5)*

SEMESTER II

COURSE CODE :	COURSE TITLE: Tourism Management
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VERTICLE /CATEGORY:	OPEN ELECTIVE
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Course Outcomes:
CO1. Imparting basic knowledge about tourism . (1)*
CO2. Capacity to manage and developed the places of tourist interest. (3)*
CO3. Ability to organize tourism-related activities. (2)*
CO4. Creation of Employment opportunities management.(6)*

SEMESTER II

COURSE CODE :	COURSE TITLE: Forex
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VERTICLE /CATEGORY:	VSC
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Course Outcomes:
CO1. Students will be prepared to understand with foreign exchange market structure, market dealings.(2)*
CO2. Students will Understand the functions and players in the foreign exchange market. (2)*
CO3. Students will Gain knowledge to manage the exchange exposures.(2)*

SEMESTER II

COURSE CODE :	COURSE TITLE: Insurance Broking and Advisory
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VERTICLE /CATEGORY:	SEC
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Course Outcomes:
CO1. Students will can find a policy that best suits your needs for a reasonable price.(3)*
CO2. Students will understand client's insurance needs and provide ethical and professional advice. (2)*
CO3. Students will Understand the working and functioning of the Insurance Sector.(2)*

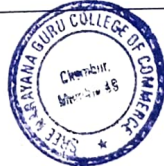
SEMESTER II

COURSE CODE :	COURSE TITLE: हिंदी भाषा – कौशल के आधार
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VERTICLE /CATEGORY	OPEN ELECTIVE
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Course Outcomes:
CO-1) विद्यार्थियों को लेखन और वाचन कौशल के ज्ञान के साथ मौलिक अभिव्यक्ति में बदलाव आएगा।(3)*
CO-2) विद्यार्थियों का लेखन और वाचन कौशल मानसिक विकास में सहायक होगा, पठन शैली में सुधार होगा।(3)*
CO-3) विद्यार्थियों को लेखन और भाषण कौशल से भाषिक शैली और तकनीक में विशेषज्ञता प्राप्त होगी।(3)*
CO-4) विद्यार्थियों को लेखन, वाचन, श्रवण और भाषण कौशल की विशेषताओं और उपयोगिता का ज्ञान प्राप्त होगा।(2)*

SEMESTER II



COURSE CODE :	COURSE TITLE: Fundamental of Peoples Skills
VERTICLE /CATEGORY	VEC
Course Outcomes:	
CO1. Demonstrate ethical behavior coupled with integrity. (3)*	
CO2. Will generate new ideas and create a business plan. (6)*	
CO3. Will be able to develop good listening skills which are vital for demonstrating good team qualities. (6)*	
CO4. Will build sensitivity about social and cultural differences and illustrate good etiquettes.	
CO5. Will be able to present themselves and their thoughts in front of others more confidence.	

SEMESTER II

COURSE CODE : 2521611	COURSE TITLE: INTRODUCTION TO CULTURAL ACTIVITIES
VERTICLE /CATEGORY:	CC

Course Outcomes:

- CO 1: Understand the significance of cultural activities (2)*
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VERTICLE /CATEGORY:	

Course Outcomes:

- CO 1. The course will help students comprehend the foundations of the National Service Program.(4)*
- CO 2. To understand the unique camping program.(2)*
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SEMESTER II

COURSE CODE : 2521615	COURSE TITLE: INTRODUCTION TO SPORTS, PHYSICAL LITERACY, HEALTH AND FITNESS AND YOGA
VERTICLE /CATEGORY:	CC

Course Outcomes:



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CO 1: To make students familiarize with concepts of Health, Fitness, Yoga, Sports & Physical Literacy. (2)*

CO2: To sensitize the students about background knowledge of Sports structure of Sports Federations, Indian Olympic Association, Khelo India Schemes, FIT India movement, National Sports Day, Intercollegiate Sports structure of University of Mumbai. (2) *

CO3: To familiarize the students with the various physical education concepts and information regarding various Olympic Sports. (2)*

CO4: .To make students aware about famous sports personalities and various awards given to Sportsperson and coaches.(2)*

CO5:- To educate students regarding various career opportunities in the sports management, sports coaching, sports industry, health and fitness, sports infrastructure, yoga, etc.(2)*

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SEMESTER II

COURSE CODE : 2521616

COURSE TITLE: EXTENSION WORK

VERTICLE /CATEGORY:

CC

Course Outcomes:

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CO 2. Organize and manage community outreach activities effectively.(3)*

CO 3. Enhance critical thinking and creativity by developing innovative solutions to social issues.(4)*

CO 4. Advocate for key social issues such as women's empowerment and environmental sustainability.(3)*

CO 5. Prepare comprehensive reports and presentations on extension activities.(6)*

* Note: Numbers given in the brackets () refer to learning levels of the revised Blooms' Taxonomy (2001) as follows:

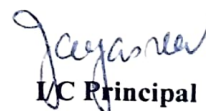
(1): Remember, (2): Understand, (3): Apply (4): Analyse (5): Evaluate (6): Create



B.B.I. Coordinator



IQAC Coordinator



I/C Principal

